2027 THEME WEEKENDS

WILDERNESS CAMPGROUND

Montello, WI | Season April 16 - October 10, 2027

APRIL

Apr 16 - 18 — Welcome Back to Wilderness - Opening Weekend
We're open! Kick off the season with a campfire and brats.
Freeze-Yo-Butt Plunge · Welcome Brats & Tots

Apr 23 - 25 — That's What Friends Are For!
Bring your camping buddies up for the weekend.
Communal Firepit · Ice Breaker Games

Apr 30 - May 2 — Dreaming of Spring
A spring get-together around the communal firepit.
Communal Firepit · Ice Breaker Games

MAY

May 7 - 9 — Moms Rock!!
Mother's Day weekend, with a Pink for Mom color run.
Pink for Mom Color Run · Mom's Wine Tasting

May 14 - 16 — Armed Forces Weekend & Crazy Hair Weekend
Free 2-night stay for active & veteran military — code SALUTE
Temporary color and beads in the rec hall.
Poker Walk · Crazy Hair

May 21 - 23 — Bugs, Bees & Butterflies
Creepy-crawly weekend with a visiting beekeeper.
Visiting Beekeeper · Bug Crafts

May 28 - 31 — Gratitude Week (Memorial Day Weekend)
3-night minimum stay
Honoring those who serve, over Memorial Day weekend. Kids, bring your glow stuff!
Bags Tournament · Patriotic Spin-Art T-Shirts
SMART MOUTH

JUNE

Jun 4 - 6 — "Paw-di Gras"
A weekend for the pets: parade, tricks and adoptable pals.
Pet Parade · Adoptable Pets
LIVE MUSIC/ENTERTAINMENT

Jun 11 - 13 — Rainbow Color Run Weekend
A rainbow color run, plus ice cream in pajamas on Sunday.
Full Color Run · Ice Cream in Pajamas
LIVE MUSIC/ENTERTAINMENT

Jun 18 - 20 — Top of the Pops (Father's Day Weekend)
A weekend for Dad, with a beer tasting on Saturday.
Beer Tasting · Dad's Best Legs Contest
LIVE MUSIC/ENTERTAINMENT

Jun 25 - 27 — Who's Who at the Zoo
The petting zoo comes to Wilderness.
Petting Zoo · Critter Crafts
LIVE MUSIC/ENTERTAINMENT

JULY

Jul 2 - 5 — Independence Celebration
3-night minimum stay
Fourth of July weekend on Bonnie Lake.
Fireworks · Patriotic Spin-Art T-Shirts
LIVE MUSIC/ENTERTAINMENT

Jul 9 - 11 — H-2-Oh!
A whole weekend of water games, slides and soakers.
Water Games · Water Balloon Activities
LIVE MUSIC/ENTERTAINMENT

JULY (cont.)

Jul 16 - 18 — Christmas in July! Meet Chris The Moose, Our Happy Holiday Mascot
Meet Chris the Moose and play Moose Games.
Photos with Chris the Moose · Moose Games
LIVE MUSIC/ENTERTAINMENT

Jul 23 - 25 — Christmas in July! Jingle Bear!
Meet Jingle Bear and carol your way around the park.
Photos with Jingle Bear · Caroling Wagon Ride
LIVE MUSIC/ENTERTAINMENT

Jul 30 - Aug 1 — Sprites & Dragons
Fantasy weekend with a purple color run.
Purple Color Run
LIVE MUSIC/ENTERTAINMENT

AUGUST

Aug 6 - 8 — Cardboard Boat Regatta
Build your boat and race it on Bonnie Lake.
Cardboard Boat Race · Buried Treasure Hunt
LIVE MUSIC/ENTERTAINMENT

Aug 13 - 15 — Country Fair Weekend - Corn Boil
Camper Appreciation Corn Boil · Watermelon Eating Contest
LIVE MUSIC/ENTERTAINMENT

Aug 20 - 22 — Mad Scientist Weekend
Hands-on experiments, including elephant toothpaste.
Elephant Toothpaste · Make Slime
LIVE MUSIC/ENTERTAINMENT

Aug 27 - 29 — Shark Attack Weekend
Shark week hits Bonnie Lake.
Blue Color Run
LIVE MUSIC/ENTERTAINMENT

SEPTEMBER

Sep 3 - 6 — Labor Day Loafing Weekend
3-night minimum stay
Last long weekend of summer, plus a campground-wide rummage sale.
Campground-Wide Rummage Sale · Bags Tournament
LIVE MUSIC/ENTERTAINMENT

Sep 10 - 12 — Camping is for the BIRDS!
Bird trivia, a chicken run and a flock of feathered fun.
Chicken Run · Kids' Bird Trivia
LIVE MUSIC/ENTERTAINMENT

Sep 17 - 19 — Creep Me Out! - Halloween 1
Creepy crafts, a haunted house and site decorating.
Creepy Crafts · Haunted House · Site Decorating Contest

Sep 24 - 26 — Monster Mash - Halloween 2
Plant a magic pumpkin seed, then trick or treat through the park.
Magic Pumpkin Seeds · Haunted House · Creepy Crafts

OCTOBER

Oct 1 - 3 — OctoBear Fest
Our Oktoberfest. Beer tasting for the grown-ups, Willie Bear for the kids.
Beer Tasting · Willie Bear Kids' Activities

Oct 8 - 10 — Superhero Showdown - Closing Weekend
BOGO for first responders, active or retired — code HERO
One last weekend before we close. Bring your superhero costumes!